

PERSONAL
INFORMATION

Christiana Markou

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Skype: Christiana.markou

Sex: F | Date of birth: 21/12/1977 | Nationality: Cypriot, Position: Advocate & Legal Consultant, Assistant Professor in Law

WORK EXPERIENCE

From 2006 to present

Lawyer /Managing Director

C. MARKOU & CO LLC,

2, Amfipoleos Street, Marcou Tower, Office 201, 2025, Strovolos, Nicosia, Cyprus,
www.markoullc.com.

Dealing with legal cases, supervising junior lawyers
Legal Practice

From 2023 to present

Associate Professor

European University Cyprus, <http://www.euc.ac.cy>

Teaching four modules: European Consumer Law, European Private International Law, Special Issues of EU Internal Market Law and Legal Research Methodology, as well as teaching English Legal Terminology II

Coordinator of the LLB (Greek and Cypriot) program 2018-2020

Legal education

From 2019 to 2022

Assistant Professor (since 1st September 2019)

European University Cyprus, <http://www.euc.ac.cy>

Teaching four modules: European Consumer Law, European Private International Law, Special Issues of EU Internal Market Law and Legal Research Methodology, (also teaching English Legal Terminology II from 2019-2020)

Coordinator of the LLB (Greek and Cypriot) program 2018-2020

Legal education

From 2014 to 2018

Instructor and coordinator of European Consumer Law Module

Open University of Cyprus, <http://www.ouc.ac.cy/>

Teaching European Consumer Law in the Masters in European Law

Legal education

- From 2013 to 2019 Lecturer
European University Cyprus
 Teaching four modules: European Consumer Law, European Private International Law,
 Special Issues of EU Internal Market Law and Legal Research Methodology
 Business or sector Legal education
- From 2012 to 2013 Scientific Collaborator
European University Cyprus
 Teaching European Consumer Law and European Private International Law
 Business or sector Legal education
- Scientific Collaborator
University of Nicosia, <http://www.unic.ac.cy>
 Teaching European Consumer Law, European Private International Law and Torts
 Legal education
- From 2001-2006 Lawyer
Georgiades & Mylonas LLC, <http://www.gmadvocates.com>
 Dealing with legal cases
 Business or sector Legal Practice
- From 1999-2000 Trainee Lawyer
Georgiades & Mylonas LLC, <http://www.gmadvocates.com>

EDUCATION AND TRAINING

- From 2005-2011 PhD (Doctor of Philosophy)
 Thesis domain: EU online consumer and data protection/privacy law
 Thesis title: Consumer-oriented software agents in the buying process:
 risks, issues and the EU legal response
 University of Lancaster, UK
- From 1999-2000 Cyprus Bar Association Membership exams
 Legal Council of Cyprus
- From 1998-2000 LL.M in European, Commercial and International Law
 University of Sheffield, UK
- From 1995-1998 LL.B (Hons.)
 University of Sheffield, UK

PERSONAL SKILLS

Mother tongue(s) Greek

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1/2	C1/2	C1/2	C1/2	C1/2
G.C.E, TOWFELL					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Computer skills Excellent command of Microsoft Office™ tools and very good understanding and use of technology in general.

MEMBERSHIPS

Cyprus Bar Association.

Family Law Committee of the Cyprus Bar Association.

Founding member and member of the board of directors of the Association of ADR in Family Disputes.

Group of Experts for the Observatory on the Online Platform Economy

<https://digital-strategy.ec.europa.eu/en/policies/eu-observatory-online-platform-economy>

Member of the Expert Group for the European Union Observatory on the Internet Platform Economy (one of 15 selected experts from all the Member States of the European Union).

Policy Area: Digital Single Market

Mission: Monitoring of the online platform economy

Task: Assist the Commission in the monitoring of online platform economy to inform any policy measures that may be required for safeguarding predictable, trusted and fair commercial relations online.

The EDPB Support Pool of Experts

<https://idpc.org.mt/idpc-publications/call-for-experts-edpb-pool-of-experts/>

Expert to EDPB Support Pool of Experts in the field of Legal Expertise in New Technologies. This initiative aims at cooperating with Supervisory Authorities around the European Economic Area (EEA), on different stages of their investigation and enforcement activities in the field of data protection law.

CERIDES: Center of Excellence in Risk & Decision Sciences of the European University Cyprus.

<https://cerides.euc.ac.cy/about/>

Active member of the research team of the CERIDES of the EUC.

ADDITIONAL INFORMATION

Publications
 Presentations
 Projects
 Conferences
 Seminars
 Honours and awards
 Memberships
 References

BOOKS/MONOGRAPHS

- Christiana Markou, **Consumer Protection, Automated Shopping Platforms and EU Law**, Routledge (2019).

Book blurb: This book looks at two technological advancements in the area of e-commerce, which dramatically seem to change the way consumers shop online. In particular, they automate certain crucial tasks inherent in the 'shopping' activity, thereby relieving consumers of having to perform them. These are shopping software agents and fully automated marketplaces. It scrutinizes their underlying processes and the way they serve the consumer, thereby highlighting risks and issues associated with their use. The ultimate aim is to ascertain whether the current EU regulatory framework relating to consumer protection, e-commerce, data protection and security adequately addresses the relevant risks and issues, thus affording a 'safe' shopping environment to the e-consumer.

- Christiana Markou (with Achilles Emilianides), **IEL Tort Law: Cyprus**, Kluwer: The Hague (2021).

BOOK/JOURNAL EDITOR

- Member of the Board of Editors, ENTHA: Contemporary Legal Issues and Analysis (journal), Sakkoulas Publishing.
- T. Synodinou, P. Jougleux, C. Markou and T. Prastitou (eds): **EU Internet Law – Regulation and Enforcement**, Springer International Publishing, 2017.
- T. Synodinou, P. Jougleux, C. Markou and T. Prastitou (eds): **EU Internet Law in the Digital Era: Regulation and Enforcement**, Springer International Publishing, 2020.
- T. Synodinou, P. Jougleux, C. Markou and T. Prastitou (eds): **EU Internet Law in the Digital Single Market**, Springer International Publishing, 2021.
- Moreover, I have a Scopus h-index of 3.

CHAPTERS IN BOOKS

- Christiana Markou, “Article 29 – Security of Processing”, in *Commentary on the Law Enforcement Directive*, Oxford University Press (forthcoming 2024).
- Christiana Markou, “‘Substituted Consumer’: Digital Content Directive and Damages”, in L.A. DiMatteo, C. Poncibó and G. Howells (eds), *The Cambridge Handbook of AI and Consumer Law*, Cambridge University Press and Assessment (forthcoming 2024).
- Christiana Markou, “Consequences of the collapse of a Directive: the 2021 judgment of the Cyprus Supreme Court on data retention and its aftermath” in *Retention in Europe and beyond: Law and Policy in the aftermath of an*

- invalidated directive, Oxford University Press (forthcoming 2024).
- Christiana Markou, “Cyprus Implementation”, in *Harmonizing Digital Contract Law – The impact of the EU Directives 2019/770 and 2019/771 and the Regulation of Online Platforms*, C.H. Beck, Hart and Nomos (2023).
 - Christiana Markou, "Directive 2011/83/EU on Consumer Rights", in A.R. Lodder & A.D. Murray (eds.), *EU Regulation of E-Commerce: A Commentary*, Edward Elgar (second edition) (2022).
 - Christiana Markou, “Data Retention in Cyprus in the Light of EU Data Retention Law”, in *European Constitutional Courts towards Data Retention Laws*, Springer, (2021), 85-99.
 - Christiana Markou, "The Rome I and Rome II Regulations: Cyprus", in Guinchard, E. (ed.), *Rome I and Rome II in Practice*, (Intersentia, 2020), 153-170.
 - Christiana Markou, “The package Travel and Linked Arrangements Directive in Cyprus” in *Collective Commentary about the New Package Travel Directive*, ESHTE Estoril Higher Institute for Tourism and Hotel Studies, University of Salamanca, University of Sorbonne (Paris I), University of Milano-Bicocca, March 2020, 729-750.
 - Christiana Markou and Georgia Zantira, “Cyprus Private International Law of Companies”, in Gerner-Beuerle et al. (eds.), *The Private International Law of Companies in Europe*, Beck-Hart-Nomos, 2019, 280-307.
 - Markou, Christiana, “Journalism and Freedom of Speech in the light of the restriction of the right to reputation: The Cyprus reality”, in Iordanidou and Stratilatis (eds.), *Aspects of the Freedom of Expression in the media reality*, Advance Media Institute/Metamesonikties Publications, 2018, 133-176.
 - Markou, Christiana, " Directive 2011/83/EU on Consumer Rights ", in A.R. Lodder & A.D. Murray (eds.), *EU Regulation of E-Commerce: A Commentary*, Edward Elgar, 2017, 177-229.
 - Markou, Christiana, "The freedom of journalism in Cypriot legal order: balancing between the freedom of expression and the right to reputation", Spyridon-Hercules Aktipis, Philippe Jougleux, Tatiana-Eleni Synodinou, *Freedom of expression of journalists and cartoonists: Protection and restrictions of the right in Greek and Cypriot law*, 2016, 121-168.
 - Markou, Christiana and Riefa, Christine, “App-solutely Protected? The Protection of Consumers Using Mobile Apps in the European Union”, in John A. Rothschild (ed), *Research Handbook on Electronic Commerce Law* (Edward

- Elgar 2016). Available at SSRN: <http://ssrn.com/abstract=2668977>.
- Markou, Christiana. "Behavioural Advertising and the New 'EU Cookie Law' as a Victim of Business Resistance and a Lack of Official Determination.", *Data Protection on the Move*, Springer Netherlands, 2016, 213-247.
 - Markou, Christiana. "The 'Right to Be Forgotten': Ten Reasons Why It Should Be Forgotten.", *Reforming European Data Protection Law*, Springer Netherlands, 2015, 203-226.
 - Riefa, Christine and Markou, Christiana, "Online Marketing: Advertisers Know You are a Dog on the Internet!" (October 3, 2015), Savin, Trzaskowski (Eds) *Research Handbook on EU Internet Law* (Edward Elgar 2014) 383-410.
 - Christiana Markou, 'Cyprus Highest Court Not Rejecting Data Retention Law, but Privacy Time Bomb Ticks On', Sylvia Mercado Kierkegard (ed), *Law Across Nations: Governance, Policy & Statutes* (IAITL, Nicosia, 2011) 283-295.

JOURNAL PUBLICATIONS

- Markou, Christiana. "GDPR Implementation Series - Cyprus: A Look into the Law for the Effective Application of the GDPR", *European Data Protection Law Review* 5.3 (2019): 389 – 396.
- Markou, Christiana. "Advanced automated contracting and the problem with the pre-contractual information duty of the Consumer Rights Directive", *Journal of Internet Law* 20.8 (2017): 3-23.
- Markou, Christiana. "UBER in Cyprus - EuCML Reports", *Journal of European Consumer and Market Law* 4.3 (2015): 114-116.
- Markou, Christiana. "Online penny auctions and the protection of the consumer under EU law.", *Computer Law & Security Review* 30.5 (2014): 540-559.
- Markou, Christiana. "The Cyprus and other EU court rulings on data retention: The Directive as a privacy bomb.", *Computer Law & Security Review* 28.4 (2012): 468-475.

LECTURES, CONFERENCE AND SEMINAR PRESENTATIONS OR SPEACHES

- Christiana Markou, Panelist-Speaker on Panel Discussion: "Consumer Policy in the Digital Era", in the conference "Consumer Dialogue, New Consumer Agenda-Challenges

- Ahead”, organized by the Consumer Protection Service of the Cyprus Ministry of Energy, Commerce, Industry and Tourism, EU House, 30 Byron Avenue, CY-1096, Nicosia, Cyprus, 8 November 2023.
- Christiana Markou, “The New Law on the Sale of Consumer Goods and Goods with Digital Data (Law 154(I)/2021)” in the Seminar of the Alumni Association of European University Cyprus and Cyprus College, EUC (webinar), 10 January 2023.
 - Christiana Markou, “AI in B2C Contracting (Consumer Contract Law)” in Conference “Artificial Intelligence and Consumers”, University of Galway (Ireland), 30 September and 1 October 2022.
 - Christiana Markou, “EU intermediary liability law and algorithmic discrimination on social media: (IM)balance of incentives to control IT?” in the Workshop of the 2nd Expert Group for the Observatory on the Online Platform Economy Work stream 5: algorithmic governance in the platform economy, Brussel, 20 September 2022.
 - Christiana Markou, “The implementation of the EU Directives 2019/770 and 2019/771 in Cyprus” in Conference “Harmonizing Digital Contract Law: The Impact of EU Directives 2019/770 and 2019/771 and the Regulation of Online Platforms”, University of Ferrara, Italy, 9 and 10 June 2022.
 - Christiana Markou, JP-COOPS-FAIRNESS Final Conference “Crime – Terror Nexus: legal perspectives from the EU Member States: cases, practices and experiences”, Moderator Day 2, 27 & 28 October 2021, Brussels (webinar).
 - Christiana Markou and Vasilis Antoniou, “How covid is to be interpreted in the context of the air passenger rights regulations”, International Web Conference on the Legal Impacts of Covid-19 in the Travel, Tourism and Hospitality Industry, ESHTE, INATEL, Universities of Salamanca and Milano-Bicocca, Lisbon, 20,22 & 24 April 2020.
 - Christiana Markou, “Data Retention in Cyprus and the EU: any news five years after Digital Rights Ireland?”, in International Conference “Regulation and Enforcement in the Digital Age” (REDA 2019), University of Cyprus & European University Cyprus, 21 & 22 November 2019, Nicosia, Cyprus.
 - Christiana Markou, “Recent developments on data retention laws in Cyprus”, Conference presentation at Best Legal 6th Annual Conference, 26 September 2019, St. Raphael Resort, Limassol, Cyprus.
 - Christiana Markou, “Jurisdiction and Applicable Law in online betting contracts”, Cyprus Gaming Show, 20-21 May 2019, Nicosia, Cyprus.

- Christiana Markou, “Presentation of Player Card” in conference “Personal Data Protection, Fan Card-Player Card”, organized by the team ‘Decent Livelihood and Security Social Audit Initiative’, Press Center, Nicosia, Cyprus, 15 April 2019.
- Christiana Markou, “Egg/sperm donation procedures and data protection law”, seminar titled ‘Fertility awareness, tourism and law’ organized by the European University Cyprus and Cryos International, European University Cyprus, 10 April 2019.
- Christiana Markou, “Consumer protection law in Cyprus”, seminar organized by the European University Cyprus titled ‘A comparative approach to consumer protection law in Cyprus, the USA and Japan, European University Cyprus, 28 March 2019.
- Christiana Markou, “Alternative dispute resolution as means for avoiding administrative fines for consumer law violations”, Law conference organized by the European University Cyprus, 26 February 2019.
- Christiana Markou, Seminar-workshop to lawyers on data protection law in the context of the European Commission-funded “Problem-based training activities on data protection reform” (TRAIN GR-CY), University of Cyprus, 8 February 2019.
- Christiana Markou, Seminar-workshop to data protection officers (DPOs) on data protection law in the context of the European Commission-funded “Problem-based training activities on data protection reform” (TRAIN GR-CY), University of Cyprus, 8 February 2019.
- Christiana Markou, “Businesses as ‘data controllers’ under the GDPR for personal data processed through business ‘social media’ Pages”, seminar organized by the International Association of Privacy Professionals, European University Cyprus, 5 December 2018.
- Christiana Markou, “The Law on Free and Unfair Competition in the USA and EU”, in conference ‘Public and Private Application of Competition Law in Cyprus, Greece, EU and USA’, European University Cyprus, Amphitheatre D, 4 December 2018.
- Christiana Markou, Panelist-Speaker on Panel Discussion: “Facebook users as data controllers under the GDPR”, Conference #AMIRetreat2018, Media, Polis, Agora: Journalism and Communication in the Digital Era, 27-29 September 2018, ‘Emilios Riadis’ Multipurpose Hall HELEXPO, Thessaloniki, Greece.
- Christiana Markou, Panelist-Speaker on Panel Discussion: “The new agreement for consumers from the perspective of Cyprus: the future challenges of the European Union's consumer policy” in Conference “New Deal with

- Consumers - National Dialogue with Consumers”, organized by Consumer Protection Service of Ministry of Energy, Commerce and Industry and European Commission, European Union House, 14 September 2018.
- Christiana Markou, Panelist-Speaker on Panel Discussion: "Implications of the GDPR in the betting services sector", Cyprus Gaming Show, 30 May 2018, Grand Resort, Limassol, Cyprus.
 - Christiana Markou, Chair-Moderator of Panel Discussion: "The current market of Gaming in Cyprus & its future", Cyprus Gaming Show, 29 May 2018, Grand Resort, Limassol, Cyprus.
 - Christiana Markou, "Data Retention in Cyprus after the CJEU annulment of the Data Retention Directive", Regulation and Enforcement in the Digital Age REDA 2017, 16-17 November 2017, University of Cyprus and European University Cyprus, Nicosia Cyprus.
 - Christiana Markou, "The Unfair Commercial Practices Directive in the Gambling Sector", Cyprus Gaming Show, 21-22 September 2017, Hilton Hotel, Nicosia Cyprus
 - Christiana Markou and Agis Petrides, "Issues of Consumer Protection Law: consumer guarantees for goods and unfair commercial practices", Training day for businesses, 27 June 2017, European University Cyprus, Nicosia Cyprus (organized by the Cyprus Consumer Association and funded by the Consumer Protection Authority of the Ministry of Energy, Commerce, Industry and Tourism).
 - Christiana Markou, "Internal Market and the Consumer Rights Directive", Conference Presentation, Conference on European Union and e-commerce regulation, the Center for Law and Internet, the Vrije Universiteit Amsterdam, 29 May 2017, Amsterdam Holland.
 - Christiana Markou and Agis Petrides, "Issues of Consumer Protection Law: consumer guarantees for goods, distance contracts and unfair commercial practices", Training day for the Consumer Protection Authority and Consumer Protection Associations, 8 May 2017, European University Cyprus, Nicosia Cyprus (organized by the Cyprus Consumer Association and funded by the Consumer Protection Authority of the Ministry of Energy, Commerce, Industry and Tourism).
 - Christiana Markou, Invited Introducing Speaker and Discussion Co-Ordinator, "Independent Commissions and their Powers", Open Discussion Organised by the Commissioner for Administration and Human Rights (Ombudsman), the Commissioner for Personal Data Protection, the Commissioner for Children's Rights and the Financial Ombudsman, 18 January 2017, European University Cyprus, Nicosia Cyprus.

- Christiana Markou, "Facilitating the Digital Single Market through increasing the protection of EU e-Consumers", Lecture at the ELSA Summer School on Competition Law, 28 June, 2016, Nicosia Cyprus.
- Christiana Markou, "Encouraging businesses and consumers to go digital: proposed new EU rules for the online sale of goods", Conference Presentation, 2ND ATHENS SUMMIT MAY 25-26, 2016, Athens Greece.
- Christiana Markou, "Game Apps and the Unfair Commercial Practices Directive", Conference Presentation, Service of Competition and Consumer Protection, Ministry of Energy, Commerce, Industry and Tourism, The rights of consumers in the new digital market, 17 March, 2016, Nicosia Cyprus.
- Christiana Markou, "Celebrating the International Privacy Day", Panel Moderator, Panel of the Council of Europe at the 9th International Conference on Computers, Privacy and Data Protection, Brussels 27-29 January 2016.
- Christiana Markou, "Introduction to Privacy Protection on Social Networks", Conference Presentation, Office of the Commissioner of Data Protection, The Protection of Privacy on social networks, 25 January, 2016, Nicosia Cyprus.
- Christiana Markou, "The EU Law on Cookies Explained: Reality and Misunderstanding", Conference Presentation, Conference 'G.R.C. in the Digital Age', organised by ISACA, (ISC)², itSMF and PMI, 22 November 2016, Limassol Cyprus.
- Christiana Markou, "The Cyprus Legal Regime on Electronic Commerce", Invited Speaker at Information Day 'Legal and Regulatory Aspects of E-Commerce and Best Practices in the Use of Digital Technology', organised by the Ministry of Commerce, Industry and Tourism, 18 November 2016, Nicosia Cyprus.
- Christiana Markou, "The New Rapid Procedure of Sale of Mortgaged Immovable Property by Banks", Conference Presentation, Conference 'Newsreel Issues of Law', European University Cyprus, October 2016, Nicosia Cyprus.
- Christiana Markou, "Consumer contracts and unfair contract terms: the reality in Cyprus", Conference presentation, Civil law and economic crisis, 8 May 2015, European University Cyprus, Cultural Centre, Nicosia Cyprus.
- Christiana Markou, "Unfair Commercial Practices in the game-app world", Conference presentation, REDA 2015 Regulation and Enforcement in the Digital Era: Challenges of data protection, copyright law, e-commerce and consumer law, 5-6 November 2015, European University Cyprus, Cultural Centre, Nicosia Cyprus.

- Christiana Markou, "The statute of limitations in Cyprus: Clearing the scene", Lecture to the alumni of the European University Cyprus, 22 September 2015, European University Cyprus, Nicosia, Cyprus.
- Christiana Markou, Book presentation: Media Law in Cyprus, Costas Stratilatis and Achilles Emilianides, University of Nicosia, 26 November 2015, Nicosia Cyprus.
- Christiana Markou, "The new EU cookie law as a victim of business resistance and a lack of official determination", Conference Presentation, 8th International Conference on Computers, Privacy and Data Protection, Brussels 21-23 January 2015.
- Markou, Christiana "The EU law on the use of cookies to collect personal data of Internet users for advertising purposes: a victim of business resistance and a lack of official determination?" Presentation at the Aristotle University of Thessaloniki, 24 April 2015 (comprises translation in Greek of the presentation at the 8th International Conference on Computers, Privacy and Data Protection, Brussels 21-23 January 2015).
- Christiana Markou, "The freedom of speech of journalists", Conference Presentation, Freedom of speech, law or fear?, 17 March, 2014, University of Nicosia, Nicosia Cyprus.
- Christiana Markou, "Ten Reasons Why the Right to be Forgotten should be Forgotten", Conference Presentation, 7th International Conference on Computers, Privacy and Data Protection, Brussels 21-13 January 2014.
- Riefa, Christine and Markou, Christiana, Online Marketing: Advertisers Know You are a Dog on the Internet!, Conference Presentation, Coherence in EU Internet Law, Copenhagen, 9-10 October 2014.
- Christiana Markou, "Two-way automation in online contracting and the information duties of the Consumer Rights Directive (CRD)", Conference Presentation, The final symposium of the IGOV2 project, Oslo, 8-9 September 2014.
- Christiana Markou, "The Cyprus and other EU Courts Rulings on Data Retention: The Directive as a Privacy Bomb", Conference Presentation, the 6th International Conference on Legal, Security and Privacy Issues in IT Law (LSPI), 19-22 September 2011, Nicosia Cyprus.
- Christiana Markou, "Fundamentals of contracts for writing software", Conference Presentation, 6th International Information Security Conference and Workshops (INFOSEC 2007), 2-5, 8-9 October 2007, Nicosia Cyprus.
- Christiana Markou, Series of five (5) 2-hour seminars on computer and online contracts - part of the LEXACT program on 'Information Society Law: electronic contracts, computer contracts, security on the internet and recent legal

developments’, 5, 7, 12, 14 and 19 November 2007 in Nicosia (approved by the Cyprus Authority of Human Resource Development).

- Christiana Markou, “The importance of the newly-emerged area of IT Law”, Keynote Speech, augural meetings of the IT Law Special Interest Group of the Cyprus Computer Society, November 2006, Nicosia and Limassol Cyprus.
- Christiana Markou, “Practical Aspects of Information Technology Law”, Opening Speech, Open Day at the IT Law Special Interest Group of the Cyprus Computer Society on 17 November 2006 at Hilton Park Hotel, Nicosia Cyprus.

FUNDED RESEARCH PROJECTS

- Christiana Markou, **Study to support the preparation of a report on the application of Regulation (EU) No. 1215/2012** on jurisdiction and the recognition and enforcement of judgments in civil and commercial matters (**Brussels Ia Regulation**), European Commission, Responsible for (author and principal investigator for) the Cyprus national Report, 2022 (currently underway).
- Christiana Markou, EU project **GRACE** – Global Response Against Child Exploitation, aiming to address the topic of online child sexual exploitation and to provide a European-wide platform that equips LEAs with advanced digital and analytical tools. The project responds to the EC H2020 call SU-FCT-02-2019 [Sub Topic 2: Digital forensics in the context of criminal investigations], funding by the European Commission from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 883341. Researcher team member on behalf of European University Cyprus as a Partner of the Consortium (2020 – 2023).
- Christiana Markou, **METICOS**, A Platform for Monitoring and Prediction of Social Impact and Acceptability of Modern Border Control Technology (<https://meticos-project.eu/about/>). Topic: Human factors, and social, societal, and organizational aspects of border and external security, Call (part) Identifier: H2020-SU-SEC-2019, funding by the European Commission under Funding Scheme: RIA – Research and Innovation action, Grant Agreement ID: 883075. Member of the Advisory Ethics Board of METICOS (2020 -2023).
- Christiana Markou, **RESPOND** - A project, “Next-generation equipment tools and mission-critical strategies for First Responders”, Horizon 2020, funding by the European Commission under H2020-EU.3.7.5.,

- Coordinated by EUROPEAN UNIVERSITY CYPRUS, under the Call for proposal H2020-SU-SEC-2019, Programme(s) H2020-EU.3.7.5. - Increase Europe's resilience to crises and disasters, Topic(s)SU-DRS02-2018-2019-2020- Technologies for first responders, (1 June 2020 - 31 May 2023). Responsible for the Ethics WP of the EU project RESPOND (2020-2023).
- Christiana Markou, **MEDEA**, "Mediterranean practitioners' network & capacity building for effective response to emerging security challenges – MEDEA" under the call: "SEC-21-GM-2016-2017. Pan-European Networks of practitioners and other actors in the field of security. Geographical priority in Mediterranean Region (including the Black Sea)" of Horizon 2020, funding by the European Commission under the H2020. Member of the Data, Ethics and Legal Committee of the EU project (2016-2021).
 - Christiana Markou, **JP-COOPS**, Judicial and Police Cooperation Preventing Radicalisation Towards Terrorism 2019-2021, European Commission-DG-Justice- project: JUST-JTRA-EJTR-AG-2017: Action grants to support transnational projects on judicial training covering civil law, criminal law or fundamental rights. Research team member in the Consortium of the EU project (2019-2021).
 - Christiana Markou, **SAT-LAW**, Strategic Assessment for Law and Police Cooperation, JUST-JCOO-AG-2017, 2018-2021, Project to contribute to a bi-annual case-based report (art.37) to the EC on the application of Directive 2104/41/EU, on the basis of both qualitative and quantitative information, including the coherence, harmonization and interrelation with other judicial instruments to harmonize judicial and police cooperation. Researcher in the Consortium of the EU project (2018-2021).
 - Christiana Markou, **TRAIL**-Train in your language: multilingual transnational training in EU civil and commercial law- JUST-AG-2019 / JUST-JTRA-EJTR-AG-2019, 2020-2021, Member of the Training Committee. Contributed in the development of the training material and act as a trainer for lawyers and bailiffs of different Member States including Greece and Cyprus (2020-2021).
 - Christiana Markou, **Study for the preparation of the Implementation Report of Directive 2001/95/EC** on general product safety (GPSD) for European Commission, JUST/E4/POM, Responsible for (author and principal investigator for) the Cyprus Report (2020).
 - Christiana Markou, **Ex-post evaluation of the Programme of Community Action in the field of consumer policy 2007-2013 and the mid-term evaluation of the Consumer Programme 2014-2020: Cyprus Report 2018.**

- Christiana Markou, JURI/2015-002 - Lot 2 - Contract Law - **Study on consumer guarantees and life span of products** (for Greece), January 2017.
- Christiana Markou, **IMPRESS**, IMproving Preparedness and Response of HEalth Services in major criseS, EU Project No: 608078 (CP-FP). Member of Ethical Review Committee – advisory role with regards to matters with regards to ethics and data protection pertaining to the project and the demos from 1/5/ 2014 – 30/4/2017, Bruselles, Belgium.
- Christiana Markou, **Study to support the fitness check of EU consumer law** (JUST/2015/RCON/PR/CO02/0112): assessment on whether the objectives of several directives have been efficiently achieved and fully delivered and on whether these directives have efficiently achieved consumer protection and market integration objectives (2016): Cyprus Report.
- Christiana Markou and Georgia Zantira, **Study on the law applicable to companies with the aim of a possible harmonisation of conflict of laws rules on that matter** (JUST/2014/JCOO/PR/CIVI/0051): evaluation of the practical problems caused by the lack of harmonisation of the conflict-of-law rules concerning companies and the possibilities for harmonising such rules, a comparative analysis of the provisions of private international law in the 28 Member States, setting out the advantages and disadvantages of the solutions proposed (2015): Cyprus Report.
- Christiana Markou, **Report on the Cyprus Legal Framework on Open Source Software Licenses**, Research project funded by the Cyprus Research Promotion Foundation on the Legal Aspects of Open Source Software under Cyprus Intellectual Property law, (August 2012): Final Report.
- Christiana Markou, **Cyprus Report for the Consumer Law Compendium**: presents the results of a wide-ranging study prepared for the European Commission, it is part of the research the Commission has undertaken in the process of preparing the review of the consumer acquis, analyses the transposition of 8 important consumer directives into the national laws of 27 Member States (2004).

PEER REVIEWER (for)

- Journal of European Consumer and Market Law (EuCML)
- The Cyprus Review, University of Nicosia
- Routledge – top international academic publisher

- Computer Law & Security Review: The International Journal of Technology Law and Practice
- Data Retention in Europe and beyond (Oxford University Press)

SCIENTIFIC COLLABORATOR (for)

- Cyprus Legal Review, inter-university legal journal on Cypriot and European law, Nomiki Bibliothiki S.A.

TRAIN THE TRAINERS COURSES/TRAINING

- DERAD: Counter radicalization through the Rule of the Law, Derad and Training Aid, Granada, 22-26 January, 2018 (Train the Trainers Course) – Trained as a trainer to train lawyers and judges in Cyprus.
- National Course titled “Radicalization, Terrorism and Legal Framework in the EU”, 30 October 2018 – acted as the Trainer training lawyers and prison officers.
- Trainer on consumer law in the context of trainings to lawyers and other professional organized by the Cyprus ADR Centre and approved by the Cyprus Bar Association and the Ministry of Justice.

INTERVIEWS

- Interview of Christiana Markou by Anna-Maria Eftychiou at electronic journal CITY via SIGMALIVE network, on How (Cypriot) legislation protects intellectual property, 1 August 2022, <https://city.sigmalive.com/article/2022/8/1/pos-e-kupriake-nomothesia-prostateuei-ten-pneumatike-idioktesia/>
- Interview of Christiana Markou by the Fundacion Euroarabe, Granada, Spain on online freedom of speech, data retention law and terrorism in Cyprus, 13 February 2018, <https://www.youtube.com/watch?v=fqRk7W5CRvQ>
- Christiana Markou, statements on REDA 2017 in regards to the case law on data retention, 17 November 2017, <https://www.youtube.com/watch?v=x4VIXrZzv38>
- Interview of Christiana Markou by Legal News Cy on international legal conference REDA 2017: Regulation and Enforcement in the Digital Era, 9 November 2017.
- Interview of Christiana Markou by Professor Geraint Howells on Cyber consumer and data protection law issues for the University of Melbourne, Australia, 17 October 2017.

- Interview of Christiana Markou by Maria Constantinidou, TV ONE NEWS (MEGA) on Personal Data Protection, Nicosia Cyprus, 11 October 2017.

VISITING/INVITED LECTURER - VISITOR

- Invited by the Consumer Protection Service of the Cyprus Ministry of Energy, Commerce, Industry and Tourism to participate to the panel discussions about the implementation of the New Consumer Agenda-Challenges for Consumer Policy in the Digital Era, in the conference of Consumer Dialogue, 8 November 2023, EU House, 30 Byron Avenue, CY-1096, Nicosia, Cyprus.
- Invited by the European Commission (ADR team) to participate at an all-day roundtable event with stakeholders from all other Member States of the EU to offer views and insights and participate in discussions on how to improve consumer ADR in the EU - online on the 20th June 2022.
- Visiting instructor at the University of Zagreb, School of Organization and Informatics, Croatia, on the subjects "Legislative Framework" and "Data Protection Officer" in the postgraduate program of special studies "Security Management and Security Information" (10 December 2021). Lectures given online.
- City University of Hong Kong, Taught 'Consumer Protection in the Digital Environment' in the context of the course LW5671 Consumer Law, 23,28,31 January 2019.

INVITED EXTERNAL PHD EXAMINER

- Member of the doctoral committee of a Ph.D by Ioana Bratu on "Charting the uncharted waters: Non-Contractual Liabilities for damage caused by GNSS-enabled artificial intelligence, Legal Challenges in International Space Law and EU Tort Law" for the Amsterdam Law & Technology Institute VU Amsterdam.

ACCREDITATIONS/HONOURS

- Accredited as a 'distinguished expert' in consumer protection law by the Cyprus Human Resource Development Authority (HRDA)– seminars conducted by Christiana are subsidised by the HRDA.
- Nominated by the US embassy in Cyprus for the 2020 IVLP (International Visitors Leaders Program) of the US State Department, "Advancing an Open, Reliable, and Secure Digital Economy" (January 4 – 25, 2020) – nomination approved by the US State Department.

- Consultant of the Ministry of Energy, Trade, Industry and Tourism for the preparation of a law amending the Law on Information Society Services and E-commerce (2022).

Short biography

Christiana Markou holds an LL.B (Hons.) from the University of Sheffield (UK) and an LL.M in International, Commercial and European Law from the same university. She was called to the Cyprus Bar Association in 2001 after passing the relevant examination in 12 different areas of Cyprus law with honours in 2000. She is also a holder of the degree of Doctor of Philosophy (PhD) from the University of Lancaster (UK). Her thesis is on EU online consumer law and data protection/privacy. She has been practicing law since 2000 as an associate in a major Cypriot law firm until the end of 2005. Since 2005, she manages C. Markou & Co LLC, a Cyprus law firm. She mainly deals with European law, Intellectual property, Tort law, Corporate and Commercial Law, Consumer Protection, IT/E-Commerce law and Data Protection/Cyber Security, though she has extensive knowledge in other areas of law enabling her to head a law office of 4 lawyers. She is advising on legal aspects of technology, gaming and other start-ups and acts as the legal advisor of technology-related companies. She has been acting as the Cyprus law expert in class actions between borrowers and banks pending before the UK courts. She has been offering legal support and guidance to the Ministry of Commerce regarding the preparation of the Certain Aspects of Information Society Services, Especially E-Commerce, and Related Issues (Amendment) Law. She has undertaken the compliance exercise of several major companies and organizations with the General Data Protection Regulation (GDPR) and acts as an external Data Protection Officer (DPO). She is often invited to participate as a legal expert in EU-funded research projects in the areas of companies, data protection, consumer protection and criminal procedure and radicalization and give talks and seminars on matters concerning regulation in consumer protection, data protection, e-commerce and EU law. Furthermore, she is organizing and/or speaking at conferences including seminars and workshops on various legal topics with an emphasis on legal issues pertaining to technology and the digital economy and teaches law at undergraduate, postgraduate and doctorate level. She publishes in international scientific legal journals and books mainly in the areas of EU consumer law and e-commerce and EU data protection and cyber security law. In 2005, she has taken the initiative for and co-managed the establishment of the IT Law Special Interest Group of the Cyprus Computer Society, the first initiative on IT law in Cyprus which has organized conferences and seminars educating lawyers, judges and other interested parties in the then newly-emerged area of IT and e-commerce law. She was a member of the Data, Ethics and Legal Committee of the H2020 funded Project MEDEA "Mediterranean practitioners' network & capacity building for effective response to emerging security challenges – MEDEA". Furthermore, she participates in projects concerning digital forensics and equipment tools, such as H2020 GRACE – Global Response Against Child Exploitation, and is responsible for the Ethics WP of the H2020 Respond – A project, "Next-generation equipment tools and mission-critical strategies for First Responders". Finally, following a competitive selection process, she has been appointed by the Commission

among the 15 high-profile experts as a member of the expert group for the EU Observatory on the Online Platform Economy, which monitors and analyses the online platform economy, supporting the Commission in policy-making. She also recently became accepted as a member of the EDPB Support Pool of Experts by the European Data Protection Board (EDPB), which will cooperate with Supervisory Authorities around the European Economic Area (EEA) on different stages of their investigation and enforcement activities in the field of data protection law.